

Jazz Preacher Jazzes Ad Club Out of 65 Chickens

And as Result, Big Feed Will Follow Church Services at Tiger Church.

IT WAS A LIVELY MEETING

Advertisers Take Time, However, to Criticize Certain Advertising Scheme.

The Rev. Harold Cooke and the advertising crew of Tulsa are preparing to have a fried chicken dinner some evening in the near future, the minimum of which it is expected to draw the record breaking church attendance for the city. The collection fund, started by W. C. Sieger, is already completed at \$1,000.

W. C. Sieger, one-half dozen chickens; Bill Klimmer, one-half dozen chickens; other subscriptions, five and a half dozen.

With a brass orchestra a jazz minister of a church, several other jazz speakers and a soaring inclination the Tulsa Advertising club broke the ice at a regular meeting, noon, yesterday and adjourned at Hotel Tulsa headed "swung down" its members in the sum of \$4 chickens to a fried chicken church dinner.

The jazz program was opened by E.A. Gause, secretary, who read the report of his vigilance committee examining the "Your Friend in purple and scarlet" publication for such advertising as was being used. Gause recommended to members of the club that the publication be discontinued by advertisers. The committee gathered evidence to support his action.

Benes He's a "Dope."

Then the pro committee came along with a ringing report. Charles Dillon, editor of former Governor Capers' newspaper of Kansas, is to speak at the club's next meeting, August 28.

John Daugherty, manager of the new Olympia, Tulsa-Picayune, will address the club.

At this point Long arose and complained that his watch had been stolen. Miss Hubbard instigated a search and Long's watch and a pair of lenses were extracted from the pocket of the unsuspecting Reverend Cooke, who protested his innocence.

Reverend Cooke of Tiger Meets church made a hit with the Advertising club. "The church service was originated in prehistoric days," said the minister, "by the churches that desired to advertise. The church bell was only another form of advertisement. What churchman is not advertising with eye and ear of me?"

In the audience of Tulsa would be in having a 12 month advertising campaign Tulsa would be famous for its church attendance records. What the churches need to advertise is the name of the church, its pastor and the names of some members.

Get Them to Church.

"When you advertise put jazz in your advertisements. No merchant in the city would use the kind of advertising that has been used by churches. I am not advertising for profits for myself. I want the people to come to my church, and I attempt to deliver something of what I do."

Yet some folks are raising a few eyebrows because I served as a deacon before I became a minister. The sermon was referred to the city engineer and the church was referred to the city attorney fogation.

COST PLUS" SYSTEM IS INTRODUCED TO TULSANS

At its meeting Tuesday morning the city commission approved and referred to the city engineer petitions from property owners for paving for East Lynn and Oak Lawn Additions, West Brady from Nenonoph to Union and Sixth from Troost to Xanithus.

A petition for sanitary sewer for blocks 3 to 15 of Capitol Hill addition was referred to the city engineer and petition from the property owners asking that Mountain View addition be admitted to the city was referred to the city engineer and city attorney fogation.

At this point W. C. Sieger volunteered to furnish half a dozen chickens to Bill Klimmer. Reverend Cooke stated he would guarantee the other half fried if the chickens were well fried.

The Tulsa jazz orchestra, composed of Misses Capers, Ruby Person and Hattie May and Fred Phillips, rendered several selections. During the jazz music club members became enthusiastic and at conclusion the choir announced that 65 chickens had been subscribed to the "Jazz" for Reverend Cooke's dinner, and with vicious of friend chickens and surrounded with the unanimous sentiment that jazz is what is needed to make the club a success.

The "cost plus" system of contracting was introduced to Tulsa for the first time Tuesday when the mayor and board of city commissioners allowed to allow Ross Sieger to install the pneumatic sewage system to the city for several additions on the north side of town.

The pump is to cost the property owners \$12,000 although they will get their money back later. Sieger is to install the pump and furnish incidental materials on a basis of cost plus 15 per cent. This action was taken by the commission in view of the fact that there is a great necessity for sewer service on the north side.

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We invite you to visit our stock to see the garments we are showing for fall and winter wear. We have suits and coats made up of many new materials—Tinseltones, Peach Bloom, Chameleon Cord, as well as the much used Tricotines, Serge, and dresses made of Satins, Serges, Tricotines, Tricolettes and Paulettes. The garments are priced:

Suits \$50 and up
Coats \$40 and up
Dresses \$25 and up
Blouses \$6 and up

Porcelain, granite, earthenware or thin vessels give the best results. The French Dip method produces that rich, delicious coffee YOU WANT.

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